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The LIMac



FOR

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www.limac.org

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LIMac was established in 1984,
when the Mac was introduced.

**Annual dues
for membership are \$36.**
(The first meeting is free.)
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October Meeting *Scott Randell*

For October, several of our board members demonstrated their favorite iOS apps. Most of these were iPad specific. After our program director, Rick Matteson, did the introduction, each participant did their own presentation.

The first presenter was Richard Hickerson. The first app he showed (iPad only) was The Daily. It is an entertainment and sports publication, created and designed from scratch for the iPad. It is an US-based publication, that covers events around the world. The Daily combines print, web, and broadcast, giving you a different and distinct delivery methods, including interactive links. The app itself is free, but the magazine cost \$0.99 per week, or \$40.00 per year. He then spoke briefly about Flipboard. This app seems to require that you belong to social networks such as Facebook and Twitter, you can however add URLs of your own. When you put in your information it sends you links to content you might be interested in. Richard only had time for a brief description of this, so I went online to do some research. Even with that I am not exactly sure how you would use this app. If you have an iPad (it is free) go to <http://itunes.apple.com/us/app/flipboard/id358801284?mt=8> for more information, or use iTunes download and try it.

Dave Ross was the next presenter. Both of the apps he presented are free. The first one is something I would definitely want if I had an iPad. It is called Fanhattan. It is an app that helps you locate movies and TV shows. It tells you where you can find them, and a lot of information on them including cost at the various sources. It allows you to search by genre, day, or network. The next app he showed was the 9/11 Memorial Guide. With this app you can explore the arrangement of names on the 9/11 Memorial at the World Trade Center. you can also listen to remembrances of those who were lost, spoken by family and friends. In addition, you can

September Meeting continued on Page 2

November Meeting *Rick Matteson*

Traveling with your technology can be a nightmare of too many devices, cables, adapters, accessories and bags unless you have a good idea of what you'll actually need and use on your trip. We all don't necessarily need to carry the same things, but there are some items that are essential.

LIMac's November guest, Deb Shadovitz, will take some of the mystery and scariness out of what gear to bring on a trip. Ms. Shadovitz (she prefers Deb) is an author, speaker, instructor, consultant, event producer, and radio person — specializing in Mac, Internet, and the Web. In her 20's she spent three years traveling the world, living out of a backpack. Now on the eve of another trip, this time with her Mac, she's stopping on Long Island where she grew up. She hopes to make LIMac just one of the MUG stops on her extended and "make-it-up-as-I-go" tour of countries yet to be determined.

You may not be planning to give lectures, presentations, or demonstrations like our guest this month, but there are basics that should be in everyone's kit. Deb will break down the whats and whys of selecting items for different kinds of trips and show us some of her favorite "tech toys."

Our general meeting will begin, as usual, with the two Q&A sessions followed by announcements, including the presentation of the slate of candidates for the 2012 election. Deb's presentation will follow, then we'll hold our monthly raffle. The evening will conclude with SIG presentations.

It's going to be an unusual, informative and fun meeting, so plan to be there. See you then! 🖱



also locate sponsored cobblestones on the Memorial Plaza. This is an official app of the National September 11 Memorial & Museum.

Rick was the final presenter. He demonstrated several photo editing apps with a range of capabilities. First he showed PhotoSync (\$1.99), which allows you to make wireless transfer of your photos/videos from or to your computer and other iDevices. PhotoSync also transfers to Dropbox, Facebook, Picasa, Flickr, SmugMug, Zenfolio, and iDisk.

Rick then demonstrated the Adobe Photoshop Express app which lets you use simple gestures to quickly edit and share photos from your mobile device. Its editing features include: crop, straighten, rotate or flip, color management, soft focus, and sharpen. It also includes several effects, and the ability to add borders. For more information go to <http://itunes.apple.com/us/app/adobe-photoshop-express/id331975235?mt=8>. This is a free app, and it works on iPhone, iPad, and iPod Touch.

Photogene (\$1.99 for iPhone and iPod touch, and \$2.99 for iPad) was up next. This app also allows you to: crop and straighten, sharpen, adjust color and apply artistic filters. It also allows you to: add text bubbles, and special effects. For more information point your browser to: <http://itunes.apple.com/us/app/photogene-for-ipad/id363448251?mt=8>.

Another and slightly more expensive (\$4.99) photo editor Rick showed was Snapseed. This seems to do a lot of what the others do. For a complete description go to: <http://itunes.apple.com/us/app/snapseed/id439438619?mt=8>.

The next app he demonstrated was The Photographer's Ephemeris (TPE). It is \$8.99, and will work with iPhone and iPod touch, as well as iPad. It is a tool to help with the planning of all types of outdoor photography, but particularly landscape and urban scenes. It is a map-centric sun and moon calculator. It will help you to see how the light will fall on the land. Basically it helps you determine the best place to stand when taking an outdoor picture, considering the lighting conditions at that time. More information can be found at: <http://photoephemeris.com/>.

Lastly, Rick demonstrated FontBook (\$5.99). This was the only non-photo editing app he showed. FontBook is a comprehensive typographic reference tool. It contains 110 type foundries and features over 620,000 typeface specimens. You can use the FontBook app to look up and view fonts by name, style category, typographical sub-classification, designer name, and foundry name. This app is for identification only, you cannot add these fonts to your computer. To learn more go to: <http://itunes.apple.com/us/app/id448250130?mt=8>.

Our presenters did a great job. I would like to point out, without the work of volunteers, like all of us on the board, and other members who volunteer to make presentations, LIMac could not exist. I urge any of you who have something to share, to see any of the board members (myself included). We would be happy to have you make a presentation, and we will provide you with help if needed. Again, thanks to Richard, Dave and Rick for a great presentations. ✎

Meet a Mac - Bill Medlow

It all began in 1989 when Bill was looking for information about his recent-



ly purchased Macintosh computer. A librarian referred him to Bradley, who introduced Bill to LIMac. After meeting Brad, Bill

joined, and the rest is history.

Bill quickly became an active member of the group and soon joined the Board of Directors. He was excited about the Macintosh computer, its potential, and found the members to be friendly and helpful. Sometime thereafter, he was elected as Vice President and later as President. His first Macintosh was an Apple II+, which he still has, he owned the first color Apple computer, the Apple IIGS, and his first Mac was a used Macintosh IIfx. Indeed, there have been many others. Currently, he uses the Mac Pro, G5, Mac Book and iPhone.

Bill's life as an Architect revolves around the Mac, with ArchiCAD, a high-end Architectural CAD program used to produce designs, drawings, 3D renderings, walkthroughs, as well as flyovers, of his various projects. These have ranged from something as simple as a guard house to more challenging projects such as data centers, banks or office buildings. Taking advantage of the pow-

er of the Mac, he extends that power to his clients and offers the finest in state of the art services. Bill said, "one of the biggest kicks that I get is bringing a client along to solve their issues and make their aspirations possible." This is accomplished by providing different views, showing how all sides of a building relate to each other, as well as to its surroundings. Different views express much more than simple elevations and can put it all in context, as seen on his web site, WTMArch.com. Bill believes that the ease of use and power of the Mac has allowed him to translate ideas and express himself. He is proud that his office has been 100% Macintosh for over 20 years and is eager to use the many upgrades to come.

We know Bill best for his leadership at our LIMac general meetings, Board meetings, and certainly for his running of a successful monthly raffle where he has the opportunity to speak to almost every member in attendance. LIMac appreciates all of its members because everyone brings something new and important to the table.

Aside from his work to maintain LIMac as the premier computer organization in Long Island, Bill enjoys spending time with his wife, J'ai, and his children, Jill and Todd. When time allows, Bill is keen to go golfing, sailing or fly fishing. Undoubtedly, it is his repository of Macs that helps keep him organized, accomplished and cutting edge.

Bradley's Tech Session



Bradley Dichter
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► I hear *iCloud* in the news today. Is it all it's cracked up to be?

■ I'd say it's a waste of time if you don't have a iPhone/iPad and *Mac OS X 10.7.x*, then it's a waste of time. It's not useful to synchronize a Mac to another Mac. It pushes newly purchased music, books and apps, new photos, email and contacts and calendar events from your *iOS 5* device to any other *iOS 5* device or Mac running *Mac OS X 10.7.x*. This allows you to start watching a video say on your iPhone and finish it on your iPad or Mac because it will be put there for you and your left off moment marked for picking up from that point. Assuming you leave your Mac on all day long when you are doing stuff with your *iOS 5* devices. You can take a photo on your iPhone and it pops up in *iPhoto* for you automatically. Apparently wirelessly syncing when you get home isn't good enough. I guess if your assistant (using your Apple ID configured device) takes a photo with their iPhone, you can then almost immediately edit it on your iPad or Mac in some other location. Of course if you take a photo of your mistress, then the wife will know it immediately. Apple calls this *Photo Stream*. The stream flows both ways, if you are an avid photographer and come back from vacation with 500 new photos and import them into *iPhoto*, *iCloud* will copy them all to each of your iOS devices. *iOS 5* includes the Apple TV, so you can get the latest on the big screen

HDTV too. I'm not sure that's a good idea. *iCloud* also immediately syncs new calendar events with reminders, and that IS a good thing to keep straight your calendar on all your family's iOS devices. In a related fashion, a rather cool function is you get a mobileme IMAP mail account. As the mail is on the server, any change you make on, say your home computer, including moving messages to a folder, gets mirrored on your iOS device too. That mirroring extends to your contact list information and notes, so a field user can update the records back in the office immediately if some new information comes up. The bookmarks in *Safari* also stay in sync, which can be handy.

If you have both a iPhone and a iPad say, you could start a document in *Pages* on the iPad and continue working on it on your iPhone if you happen to be away from your iPad. Assuming you had *Pages* installed on both devices. Say in the bathroom, I don't know. It seems a bit far fetched to me, but I don't have a iPad. Of course that little magic requires a *iCloud*-enabled iOS app. I'm sure there will be more in the future besides *Pages*, *Keynote* and *Numbers*. Maybe some more applications on the Mac itself. In the meantime, Apple has set up <https://www.icloud.com/#iwork> where anyone (even a *Windows Vista* or *Windows 7* user) can see your *Pages*, *Numbers* and *Keynote* documents you created on your iPad or iPhone. Not from your Mac versions though. You can download a copy for use on your Mac with *iWork '09*, *Microsoft Office* or in a PDF format. I'm glad us old-school folks with

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President's Message



Bill Medlow
President
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Steve Jobs: 1955-2011

The man has left behind a monumental legacy that few people can claim. A master, an innovator, a nobody who turned a dream into billions of dollars, changing the world we live in. Of course he had a little help from his friends. Even when he was down, he found his way back for greater success, Steven Paul Jobs a.k.a. visionary. I would have loved being inside his brain for even one hour....genius. Just as he commanded the stage in jeans and a black turtleneck, he commanded the world of computers and beyond.

There is one quote that I, as an Architect, had such appreciation for, because what is true of perfection as an Architect was echoed by Steve Jobs' reference to an Apple computer. "When you're a carpenter making a beautiful chest of drawers, you're not going to use a piece of plywood on the back, even though it faces the wall and nobody will ever see it. You'll know it's there, so you're going to use a beautiful piece of wood on the back. For you to sleep well at night, the aesthetic, the quality, has to be carried all the way through."

There's only one way for Apple to go and that is upward because Steve Jobs is looking down wishing all of us who made Apple a success, continued success of our own.

We'll continue with our meetings and holiday parties, knowing they're only possible because of Apple. Apple...changing the world one Apple at a time. 🖱

personal computers can still participate. <Sarcasm> Through the web site you can even upload your *iWork '09* or *MS Office* file for use with a iCloud connected iOS device. What about the scenario where you have a iPhone, and your spouse has a iPad; when you buy a new song, book or app, it will get copied to their device automatically. Lets hope you and they have the same tastes and enough space on your portable device and enough money because you can't hide a purchase that pops up on their device. Finally you can have your iOS devices back themselves up to *iCloud* and not to your Mac. Could be good when you don't have a Mac or can't get near it to sync via Wi-Fi or USB cable. Finally there is the new invasion of privacy function called Find My Friends. You can also call it find my kid. It can show you on a map where the other iOS devices tied to your Apple ID are. No ditching classes with your iPhone in your pocket when it is ratting you out to your parents all the time. On the other hand, you could also include actual friends who want to be found, so you can get together for a lunch date when you are nearby. The other function Apple likes to trumpet about *iCloud* they already had. If you leave the power sapping Location Services on and your iPhone or iPad is misplaced or stolen, another iPhone or iPad can be used to find it, assuming it's still on and location services have not been turned off. You can even send a message to the crook who stole your iPhone and set it to send you an email when it makes a Wi-Fi or cellular 3G connection, which can be triangulated and thus show you in that email about where the device was. If the iPhone was stolen, you can try

to send a remote passcode lock or remote wipe to erase the iPhone (at least the personal data parts).

So to summarize, I don't feel, for me, these functions are enough reasons to upgrade my Mac Pro to *Mac OS X 10.7 Lion* for daily use, so I won't have *iCloud* and I don't have more than one IOS 5 device to use that function either. So it's not all it's cracked up for me. Now if you have more than one iOS 5 device, or can run or must run Lion on your new Mac, then it may be worth looking into.

It seems this *iCloud* is another step in Apple's plan to transition away from Macs to iOS devices. Apple has been considering discontinuing the Mac Pro due to low sales numbers. The various laptops make up 74% of Apple's Mac sales, so Apple is clearly going mobile. Macs represent 20.12% of their revenue. Still, they sold 4.894 million Macs in the recent September quarter, so Apple hasn't given up on us Mac users yet. So far the new *Siri* interface is exclusively for the iPhone 4S, while even the lowest end Mac has more horsepower. The Mac OS X and the iOS are based on the same base code. They only lack a noise cancelling microphone to compete. I hope the Mac remains for many more years, but Apple Inc. will kill off anything that doesn't sell well. There may be a time where us content creators will have to look elsewhere.

► **What I was disappointed about iCloud is that it doesn't replace iDisk. I guess I'll have to use Dropbox.**

■ While there is similar sync functions that MobileMe offered, keep in mind that iDisk was intended for Macs to use primarily and iCloud is primarily for iOS devices. Yet another example of how the

Mac is getting pushed aside, step-by-step. George Canellis reported on the new *SugarSync* service where you can get 5GB of free storage for sync and backup, same as *iCloud* except *Mac OS X 10.5* or *10.6* users can use it too. Just download the *SugarSync Manager for Mac* or Windows XP or newer. Check out this comparison table: https://www.sugarsync.com/sync_comparison.html in particular it includes comparison with MobileMe and Dropbox as well as the two popular online backup services, Carbonite and Mozy.

► **I downloaded something called *Magican Monitor* and now I get a little window saying my computer is running at 294 degrees? What can I do about it? I have a iMac from a couple of years ago.**

■ Actually it will alert you when it's running more than 194 degrees F. While that may sound hot for water, it can be within the design specs for a silicon chip. It's possible also you got a hold of an old version that does not support your Mac's design and thus is misinterpreting the sensor readings. In fact on my Mac Pro, the designed upper limit is 203°F for the CPU cores. Then again I don't think I ever got above I think 150°F. The Northbridge chip gets hotter, like 169°F to the CPU's 118°F. I checked out the program's latest release and found it useful for a few things but not temperature sensors. Instead (or in addition to), I'd suggest using the free *Temperature Monitor* from Marcel Bresink Software. It gives actual temperatures of a wide range of sensors inside your CPU and on your motherboard. It also keeps track of historical lows and highs. For the CPU itself, there are stated upper limits as reported by Intel. Of course if your CPU

is in fact running very hot, I'd make sure I blew out the dust from my computer when it is off, to keep it cooler. You may also want to try *smcFanControl*, now at version 2.3 for Lion support. It can cause your fans to run a bit faster and thus perhaps a bit louder, to keep your computer a lot cooler. It puts up a menu bar extra to monitor and change the minimum fan speeds. My Mac Pro has 6 fan speed adjustments and you can save various preset settings. It can also auto-apply a different preset when you are on battery or AC power.

► **I've got the *Microsoft Word 2004* and it's been updated but I understand it can't read files created by newer versions. Is that right? Can the newer release open files created in the older versions?**

■ In general that is true except *Office 2008* and *Office 2011* users on the Mac and *Office 2007* and *2010* users on *Windows* can in fact save their files in the older format, a .doc file instead of the new .docx file. On the assumption they didn't you still have a recourse. Microsoft offers the free *Open XML Converter* which can convert most new format files into the old format. Currently at version 1.2.1. Any feature of the newer office apps may not translate at all or poorly. The XML Converter's preferences can be set so that dragging and dropping in a new format file or a group of them will automatically open them in *Office 2004*. If you can find a copy of Office 2008 for Mac, keep in mind it's minimum requirements; at least a 500 MHz G4 and Mac OS 10.4.9 with 512 MB of RAM and 1024 x 768 pixel display. The current generation, *Office 2011* is for Intel only and needs Mac OS 10.5.8, 1

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User Group Offers



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Too many passwords to remember? *1Password 3 for Mac* is a password manager that goes beyond simple password storage by integrating directly with your web browser to automatically log you into websites, enter credit card information, fill registration forms, and easily generate strong passwords. As an Apple user group member, you are entitled to get the single user *1Password* on the Mac for \$29.99, well below the normal retail price of \$39.99 (\$52.49 for the 5-user family version, which is usually \$69.99). You also get a 25% discount on everything in the Agile store. *1Password* is separately available for the iPhone or iPad (\$9.99) and iPad/iPhone combo (\$14.99) from the Apple iTunes Store. Get yours today: [REDACTED]

If you find the volume on your Mac too low, Global Delight has the perfect app for that. With just a click, the *Boom* Volume Booster not only amplifies the audio of your system, but also enhances your experience while watching movies, listening to music, on a *Skype* call or listening to songs on your iPhone/iPod. With a regular retail price of \$8.99, the Apple user group special price is only \$4.99 for this Macworld 2011 Best of Show winner. Coupon code: [REDACTED] Link to the Global Delight Online Store: <http://www.globaldelight.com/Store> This offer is valid through December 31, 2011.

Disk Drill protects your files from accidental deletion with Recovery Vault and recovers lost data from Mac disks. It features a number of advanced scanning modes for data recovery of FAT, NTFS, HFS/HFS+, other file systems and formatted (initialized) drives. It is a professional, but extremely simple, Mac data recovery software that helps rescue data on Mac disks, external or internal hard drives, memory cards, cameras, iPods Classic, and others. The usual price of \$89 has been reduced to only \$62 for this limited-time user group offer. Coupon code: [REDACTED] Recover your files now: <http://www.cleverfiles.com/> This offer is valid through April 1, 2012.

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information, Mac|Life helps users realize their full potential. Mac|Life is the ultimate magazine about all things Apple. Mac|Life is offering a Apple user group member subscription rate of \$17.95 for 12 issues, a savings of 75% off the basic subscription price. Subscribe today: [REDACTED]

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Freeway gives you all the legendary ease-of-use and features that launched the desktop publishing revolution. You can quickly and effortlessly lay out your website, embed images and content, then publish your work as standards-compliant HTML. Upload to your server, Mo-

User Group Offers continued on Page 6

bleMe or to a folder. You supply the creativity, *Freeway* handles the code. LIMac members can buy *Freeway Pro*, regularly \$249 for \$186.75, and *Freeway Express* for \$59.25, a 25% discount. Build your website now. <http://www.softpress.com/store> Promo code [REDACTED]

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Do you own or work in a Mac-based small business that has grown out of it's computerized checkbook? Have you grown tired of creating invoices using *InDesign* or *Word*? If you think you are ready to move beyond your shoebox, MYOB has the right tool for you at a great MUG discount. MYOB, Inc., the leader in Mac small business management, has just released *MYOB FirstEdge*, a new Mac only product that will help you run your busi-

ness quickly and easily. MUG members get \$25 off the regular price of \$99 on *FirstEdge* or \$100 off *AccountEdge*. <http://www.myob.com/us/>

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the regular price. Box & CD version's regular price is \$39, user group price is \$31. Downloaded version's regular price is \$29, user group price \$23. [REDACTED]

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GB RAM and a 1280 x 800 display. Word 2011 should be able to open, perhaps only via the Open... dialog box if you have not been using file name extensions, any file going back to version 1.0 Mac OS X 10.6 and newer, no longer use the file's type and creator codes to associate the file with an application, so you may find a lot of files of kind 'Unix Executable File' because it has no file name extension. Newer generations of Word save the file with the now required .doc or .docx file name extension so that Macs and Windows machines know what to do with these files.

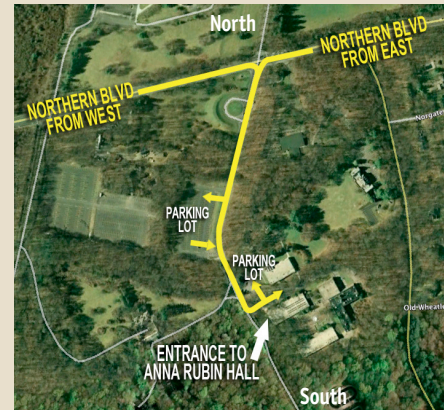
► What is Dropbox?

■ I'd go to their website and read more about it: <https://www.dropbox.com/tour>. Basically it's a free service for sharing files with other computers and iOS devices and even Android and BlackBerry smart phones. Any file you save to your Dropbox will automatically save to all your Dropbox configured computers and iPads/iPhones. You just need the free Mac or iOS App. It shows up as a blue icon in your menu bar. Sign up for a free Dropbox account. You get 2GB of space free to temporary storage of your shared files. It's \$10 for 50GB. Your Dropbox is a special folder in your home folder on your Mac or iPad. An alias for the Dropbox folder gets put in your sidebar. Simply drag and drop in copies of files and they will instantly propagate to your other Dropbox enabled devices. You can even grab the files from any Mac or PC via the website. If someone else adds new files to the group and you get your copy, you'll get a notification of the new files and how many there are. You even get a new con-

textual menu item for the files in this new folder. As mentioned earlier, it's a bit like iCloud in that it works from iOS device to the Mac but it can work Mac to Mac and supports older Mac OS X generations. You can create a new folder on your Mac and eventually the iPhone will update to reflect the new structure, but you can't create folders on the iPhone's dropbox.

► What is "the cloud"?

■ Basically the Internet. Cloud computing refers to various services available via the Internet. That could include web applications like Google Apps for Business, which itself composed of Business Gmail, Google Calendar, Google Docs and Google Sites. These programs and your data all stay on their servers back in some data center, somewhere. Dropbox uses their servers in the cloud of all the millions of servers connected to the Internet so offer a function useful to your personal devices. As long as you trust their system and your Internet Service Provider with your data being passed around, it can be very handy to juggle your information into some little section of the cloud that is the Internet. Of course sometimes the Internet is not available, so it can be tricky to rely on some private part of the Internet for your daily tasks. Apple's new iCloud is like that too. Great for sharing files to your iPhone, assuming it can connect to the Internet. I don't know about you, but often times, it can't for some reason and then it comes back. ↴



General meeting time schedule:

Meetings are held at
The New York Institute of Technology,
Building 300 (Anna Rubin Hall),
Old Westbury, Long Island.
For more detailed information about this location go to limac.org

Meetings start promptly at 7:00 P.M.

Bradley's Q&A: 7:00 – 7:30 P.M.

MacBasics Q&A: 7:00 – 7:30 P.M.

Beginner Q&A meetings

Photoshop SIG: On Hold while Brian recovers

Featured Presentation: 7:30 – 8:20 P.M.

followed by announcements and raffle drawings.

Mac Basics

The MacBasics Schedule is for word processing on the Mac. With AppleWorks effectively killed off for the Macintosh platform, what are recommended programs for writing letters, memos, or longer documents? How easy are they to learn, and how much do they cost? And very importantly, are there free-program alternatives?

New SIGs?

At the November general meeting, we will also give members the opportunity to discuss the possible creation of two new SIGS (Special Interest Group): an iPad (or iOS)

SIG, and a Music SIG (for musicians or those who are interested in making music on the Mac).

If you are interested in either, or both, please come with ideas and be ready to share.

Renewal

Membership renewal for 2011 takes place from October onwards. A bonus discount was passed by the Board of Directors a few years ago: Bring in a new dues-paying member and get a \$12 discount off your membership renewal. Bring in three new members and your renewal is free!

Bringing in a new member also includes getting a past member back into the group.

Make your \$36 check out to LIMac and bring it to the next meeting, or mail to LIMac, Post Office Box 2048, Seaford NY 11783-0180

How to better visually enjoy the Forum: Your Editor prefers you to use Adobe Reader 9 as long as your Mac meets the requirement of Mac OS 10.4.11 or newer. PostView 1.8 (\$22) works from Mac OS 10.2 all the way up to 10.5 for PowerPC and Intel based Macs.

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Seaford, NY 11783-0180

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